



CITY SNIPPETS

Information. Well Crafted.



ANNUAL EASTER EGG HUNTS

Mark your calendars now - it's almost time for the City of Hickory's annual Easter Egg Hunts. The Children's Easter Egg Hunt will be held on Saturday, April 9, at Henry Fork River Park, located at 5655 Sweet Bay Lane.

The hunt will be divided into separate age groups with 0-2 year olds starting at 10 a.m., 3-4 year olds starting at 10:30 a.m., and 5-6 year olds starting at 11 a.m.

There will be over 25,000 stuffed eggs, entertainment for all ages, special prizes, and even an appearance by the Easter Bunny!

The night hunt for 7-12 year olds will begin at 8:15 p.m. Remember to bring your basket and a flashlight for the night hunt.

Citizens ages 50 and better are invited to participate in the Senior Easter Egg Hunt on Thursday, April 14, from 3:15-4:30 p.m. at Westmont Senior Center, located at 1316 Main Avenue Drive NW. The festivities will include hunting for eggs, games, refreshments, and fellowship.

Additionally, a special Glow in the Dark Easter Egg Hunt will take place on Saturday, April 16, at 7:30 p.m. at Taft Broome Park. For more information about these festive events, please call 828-322-7046.

SWIMMING POOL & LAWN SPRINKLER INFORMATION

With warm weather just around the corner, please keep these instructions in mind when filling up your swimming pool or turning on your sprinkler system.

POOL FILL ADJUSTMENTS

Remember to call at least one business day BEFORE you fill your swimming pool from the ground up so you may receive an adjustment on the sewer charge on your water bill. Our staff MUST read your water meter before and after the pool is filled to ensure an accurate volume. Please call Collections at 828-323-7424 Monday through Friday between 8:30 a.m. and 5 p.m.



LAWN SPRINKLER METERS

The City of Hickory must be contacted to activate irrigation meters to avoid the potential for tampering charges



FAQ: How do I report maintenance needs for a city park?

Answer: City parks are maintained by the Parks & Public Properties Division of Public Works. Issues or concerns at city parks can be reported online at [HickoryNC.gov](https://www.govhost.com/hickory-nc/) via the Action Center (<https://www.govhost.com/hickory-nc/>) or by phone at 828-323-7500.



ADDRESS

76 North Center Street

WEBSITE

[HickoryNC.gov](https://www.hickorync.gov)

PHONE

828.323.7400

ISSUE

March 2022

HICKORY CITY COUNCIL
Tuesday, April 5 & 19 | 7 p.m.
Julian G. Whitener
Municipal Building (City Hall)
www.HickoryNC.gov



STEM TREK

April 2 | 10 a.m. - 2 p.m.
Catawba Science Center

NATIONAL LIBRARY WEEK

April 3-9
Hickory Public Library

VISITING WRITERS SERIES

Robin Wall Kimmerer:
April 7 | 7 p.m.
Jarrett and Jerome Pumphrey:
April 9 | 3 p.m.
P.E. Monroe Auditorium - LRU
LR.edu/VWS

CHARITY CHASE

April 9 | 7 a.m.
Downtown Hickory
CharityChase.com

GOOD FRIDAY

April 15
City Offices Closed

DOWNTOWN HICKORY FARMERS MARKET

Season begins April 16
Saturdays: 8 a.m. - 1 p.m.
Wednesdays: 10 a.m. - 2 p.m.
The Sails on the Square
HickoryFarmersMarket.com

MASTERWORKS: NEW WORLD SYMPHONY

April 30 | 7:30 p.m.
P.E. Monroe Auditorium - LRU
WPSymphony.org



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being added for meters that are found with consumption that were turned on by an unauthorized person. To activate a lawn sprinkler meter, call Collections at 828-323-7424 Monday through Friday between 8:30 a.m. and 5 p.m. Also, remember to call Collections at the end of the season to inactivate the service and discontinue monthly base charges.

BUSINESS ASSISTANCE PROGRAMS

In its 2020-2024 Consolidated Plan for Housing and Community Development, the City of Hickory identified increasing entrepreneurship opportunities as a high priority need.

The Small Business Loan and Microenterprise Grant programs provide funding to small businesses to take their businesses to the next level. These programs are funded through the City's Community Development Block Grant allocation and reviewed by the Business Development Committee. Funds may not be used for real property improvements or used for expenses incurred prior to final approval of the funding agreement by the Hickory City Council.



The **Small Business Loan Program** provides loans to businesses looking for funding to create or retain jobs and expand their operations. Loans of up to \$20,000 may be awarded. The maximum amount is based on the needs presented in the business plan. At least 51 percent of the jobs created or retained must be filled by low to moderate income individuals whose household income is less than 80 percent of the area median income.

The **Microenterprise Grant Program** awards microenterprise grants ranging from \$1,000 to \$4,000, based on the needs provided in the business plan. According to the US Department of Housing and Urban Development (HUD), a microenterprise is a business that has five or fewer employees, one of whom is the owner of the business. Grant funds may be used for the following purposes: business equipment, inventory, marketing, and other necessary improvements as approved by the Business Development Committee. Applicants must have a household income of less than 80 percent of the area median income.

If you operate a small business that may benefit from these programs and would like additional information, please contact the Office of Business Development at 828-323-7422 or visit <https://www.hickorync.gov/business-development-programs>.

SAVE THE DATE - SAVE THE EARTH

The City of Hickory and Community Appearance Commission will celebrate Earth Day and Arbor Day during the Downtown Hickory Farmers Market on Saturday, April 30. Visit the community booth for giveaways and information about environmental stewardship. Stay tuned for more details.

